

SLIMS CLUB #6 -- HOLIDAY GREETING

COPY DECK  
8-24-94

2071422049

Envelope Teaser:

HERE'S A LITTLE SOMETHING TO MAKE YOUR SEASON BRIGHT.

Card Cover:

HEY, SPIRIT LIKE YOURS...

Card Interior:

DOESN'T GROW ON TREES.

HAPPY HOLIDAYS TO A TRUE ORIGINAL

VIRGINIA SLIMS

You've Come A Long Way Baby

2071422050

Personalized Mailing Label:

NAME

ADDRESS

OCR CODING

Use this mailing label on the enclosed Survey.

Coupon Tease (to be used on 4- and 2-coupon version):

Want some help with your holiday shopping? Use these.

Tease (to be used on no-coupon version):

Use this personalized mailing label on the enclosed survey.

2071422051

**SELF-MAILER SURVEY**

**Survey Headline:**

**VIRGINIA SLIMS CLUB SURVEY (logo)**

**WISH YOU'D FILL OUT THIS LIST.**

**Your comments and suggestions will help us make next year's Virginia Slims Club even better. So go ahead, grab a pen and fill us in.**

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